

Organization: Coliseum BID Board Meeting

Meeting Date: March 26, 2013

in Attendance: 13

- Newport News has one planner that reviews, he takes 6 weeks. It is insane they
 won't spend the money. It delayed a project we had in Newport News for
 about 6 months. I don't understand why they won't invest in hiring another
 review planner. Look at Mercury Blvd., Hampton shares the border with
 Newport News.
- You have 95% that says protect and/or invest, this is good. Challenge is tough I know.
- In the paper today, Newport News is raising the rate to 17% which will be presented tonight to Council.
- I encourage you to address the need to continue with an adjustment every year; we need to have some nominal increase for investing.
- Look around, people have no problem coming here for concert tickets, etc., we need to invest.
- I think we need to keep addressing revenue as neutral, we need to keep investing. If housing goes down, you can address adjustments then.
- You are not far away -- basically a \$25M project gets you to revenue neutral.
- What is number 34 on the poll?
- I compliment you for going around and sharing this information with the public.
- I got a bill from the Fire Department this year. What was that all about?
- If you are revenue neutral, is it safe for this group to believe the items that are on our CIP list will be protected?
- Has there been any talk about doing a hospitality tax?
- I think the savvy investor comes to expect a hospitality tax nowadays.
- Does Newport News make money off the airport?
- They recently passed a zoning ordinance about turning hotels into apartments.
 Is it possible to have Hampton staff research this so we don't have this problem?
- Can we request Hampton look into this zoning ordinance concerning hotels.
- Going back to the discussion about revenue side, I think we have potential (Fort Monroe, Buckroe, a waterway more sophisticated than Newport News), is there something that we can bump up to help with revenue?
- You are getting ready to see the people who care about the waterfront and see
 it as an economic driver and those who don't. York River and north are
 charging, so people are coming to Poquoson and Hampton. Poquoson is
 looking to piggy back on Hampton.
- Annapolis, Maryland charges 5% per \$100. People are coming down here. Bluewater gets the business. We support the idea of being revenue neutral. I don't view a CIP plan as being optional, I see it as mandatory. Without the drivers, you don't get investors.
- Curb appeal matters to investors.

- I think the long term potential for good things for Hampton is good. What are you going to recommend to Council?
- What do you think will put us neutral?
- With the opportunities, it would be penny foolish not to invest.
- How much does our real estate from the commercial side make up? We have to do a better job at explaining to residents how important our CIP budgets are for the investments.
- My kids are in soccer at Northampton and every game we are at people complain about the quality of the fields; they are talking about getting kids and parents out there to help.
- Is this poll is available on line?